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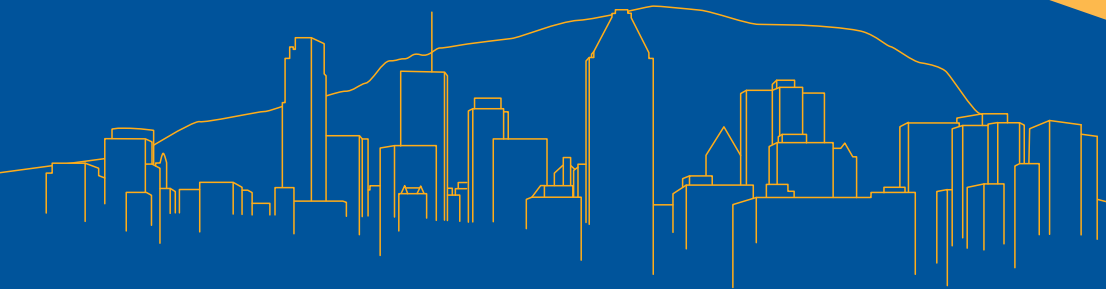
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RESPONDING **NOW**
TO GLOBAL CHALLENGES
Energy in transition for a living planet



21st World Energy Congress **WEC**
September 12 to 16
MONTREAL
2010


WORLD ENERGY COUNCIL
CONSEIL MONDIAL DE L'ENERGIE
worldenergy.org

Hosted by
 Hydro Québec

 Conseil canadien de l'énergie
Energy Council of Canada

Exhibition Managed by
 PennWell

wecmontreal2010.ca

ABOUT THE WORLD ENERGY COUNCIL

The World Energy Council (WEC) is the world's foremost multi-energy organization with Member Committees in nearly 100 countries, including the largest energy-producing and energy-consuming countries. Established in 1923, WEC covers all types of energy, including coal, oil, natural gas, nuclear, hydro, and renewables.

WEC is a UK-registered charity headquartered in London. WEC Services Limited was established in 2001 as the incorporated trading subsidiary of WEC. WEC's mission is "To promote the sustainable supply and use of energy for the greatest benefit of all people."

WEC Member Committees include:

| | | | | |
|-------------------|-----------|--------------|--------------------|-------------------|
| Algeria | Egypt | Japan | Niger | Sri Lanka |
| Argentina | Estonia | Jordan | Nigeria | Swaziland |
| Australia | Ethiopia | Kenya | Norway | Sweden |
| Austria | Finland | Korea (Rep.) | Pakistan | Switzerland |
| Bangladesh | France | Kuwait | Paraguay | Syria |
| Belgium | Gabon | Latvia | Peru | Taiwan |
| Botswana | Germany | Lebanon | Philippines | Tajikistan |
| Brazil | Ghana | Libya | Poland | Tanzania |
| Bulgaria | Greece | Lithuania | Portugal | Thailand |
| Cameroon | Hong Kong | Luxembourg | Qatar | Trinidad & Tobago |
| Canada | Hungary | Macedonia | Romania | Tunisia |
| China | Iceland | Mexico | Russian Federation | Turkey |
| Colombia | India | Monaco | Saudi Arabia | Ukraine |
| Congo (Dem. Rep.) | Indonesia | Mongolia | Senegal | United Kingdom |
| Cote d'Ivoire | Iran | Morocco | Serbia | United States |
| Croatia | Iraq | Namibia | Slovakia | Uruguay |
| Cyprus | Ireland | Netherlands | Slovenia | Yemen |
| Czech Republic | Israel | Nepal | South Africa | |
| Denmark | Italy | New Zealand | Spain | |

BOOK PRIME EXHIBIT SPACE AT THE WORLD'S PREMIER GLOBAL ENERGY EVENT!

Held triennially, the 21st World Energy Congress returns to the dynamic city of Montréal in 2010. Expected attendees of the MONTRÉAL 2010 event include more than 3,000 senior-level industry executives and CEOs, government and economic leaders, heads of international organizations, academic leaders, worldwide media, managers of engineering and operations, and others.

The point in time is crucial. September 2010 falls 9 months after COP15* and just a few months away from the G8 Summit in Canada. The energy industry urgently seeks solutions to "respond now to global challenges" as the situation requires an unprecedented level of cooperation between the energy industry & government, allowance for the realities of emergency economies, and an understanding of the diversity and complexity of the challenges and the needs of the human community.

The Palais des Congrès provides an exceptional venue for the MONTRÉAL 2010 Exhibition, uniquely positioning the floor in the center of MONTRÉAL 2010's Congress sessions, meetings, and events. This strategic positioning ensures maximum floor traffic and the highest level of visibility to exhibiting company booths.

With over 100,000 square feet of exhibition space in one contiguous fully equipped hall, corporations, organizations, and governments can showcase their national and corporate identities, as well as their activities, products and services to more than 3,000 of the world's energy leaders and decision makers.

In partnership with the World Energy Council, PennWell Corporation is pleased to announce its appointment as the exclusive manager of the MONTRÉAL 2010 Exhibition. From space booking to turnkey exhibitor service and support, PennWell will ensure the seamless and successful experience of the MONTRÉAL 2010 Exhibition.

** The COP15 conference is the fifteenth Conference of the Parties under the United Nations Climate Change Convention. The conferences will take place from November 30 to December 11, 2009.*

Our partners



AN EVENT NOT TO BE MISSED



THE WORLD ENERGY CONGRESS REACHES WORLDWIDE ENERGY LEADERS FROM ALL ENERGY SECTORS:

- Major energy companies' top management (Presidents, VPs, and General Managers in technical services and production)
- Ministries in charge of energy in their respective countries
- Leaders involved in the determination of energy policies (regional, national and international level)
- Investors
- Engineers
- Researchers
- Students specializing in the energy sector - Masters & Doctorate degrees

TYPES OF EXHIBITING COMPANIES:

- Renewable Energy Companies
- Architectural, Engineering and Construction Companies
- Coal Producers, Extraction and Processing
- Equipment Manufacturers

- Equipment and Service Companies
- Financial Institutions/Investment Banks
- Government Agencies
- Industry Consultants and Analysts
- Project Developers

BENEFITS OF EXHIBITING:

- Direct selling opportunities on the exhibit floor to the highest-qualified buyers
- Enhancement of your company brand
- Networking opportunities with senior level decision makers, energy industry leaders, government ministers, and worldwide media
- New business development ideas and strategies
- High-return lead generation
- Partnership opportunities to expand your business

INDUSTRIES REPRESENTED INCLUDE:

- Power Generation
 - Coal
 - Nuclear
 - Wind
 - Biomass
 - Transmission and Distribution
- Finance
- Petroleum
 - Oil & Gas
 - Alternative Fuels
 - LNG
 - Transportation and Distribution
- Consultancy
- Government

- Oil, Gas and Power Companies
- Petrochemical Companies
- Professional Associations
- Colleges and Universities

EXHIBITING INFORMATION:

Location: Palais de congrès de Montréal
Exhibit Halls 210, 220, 230

Facility: One Floor Exhibit Hall with columns
Over 100,000 Square Feet of Exhibit Space

COST TO EXHIBIT:

After Nov. 1, 2008: \$85.00 CDN per sq. ft. for booths less than 400 sq. ft.
\$93.50 CDN per sq. ft. for booths of 400 sq. ft.
or greater

Shell scheme construction required: \$1,800 CDN per 10'x10' unit

EXHIBITING PACKAGE INCLUDES:

- Invitation tickets to send to your existing and potential clients, inviting them to visit your booth at WEC 2010
- Free exhibitor listing on WEC 2010 website
- Free exhibitor listing in WEC 2010 show guide, including company contact information and 50-word company description
- Editorial coverage opportunities in onsite daily show newspaper

FOR EXHIBITING AND SPONSORSHIP INFORMATION, CONTACT:

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2010

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