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# Austria Oil Demand Monitor

## Oil Demand Seasonality and Trend

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# Team

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# Project outline

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- Create a prompt oil demand monitor for Austria
- Aim: identify trends early on and bring clarity, transparency, and actual developments
- Split into product groups (Diesel, Gasoline, Jet-Kerosene etc.)
- Updated quarterly, depicting seasonality and trend
- Release schedule: first for the WEC YEP, then the WEC Austria, lastly we attempt to reach a wider audience (media, economic studies etc).
- Sources used: JODI, Statistik Austria

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# Our “Top 3”

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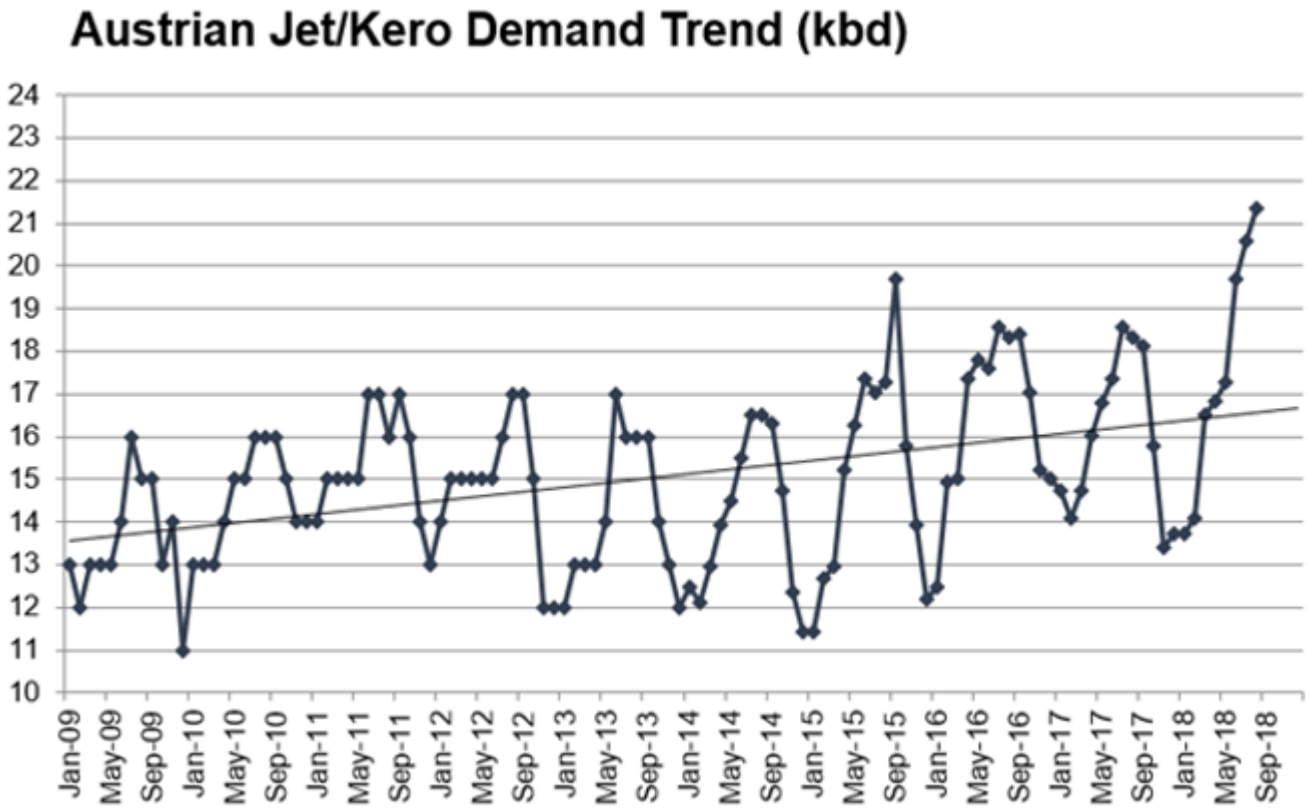


- Seasonal trend: increase in summer
- General trend: increasing
- Assumed reason: increase in commercial flights frequency, more destinations, increase in low-cost airways); summer highs due to summer holidays.

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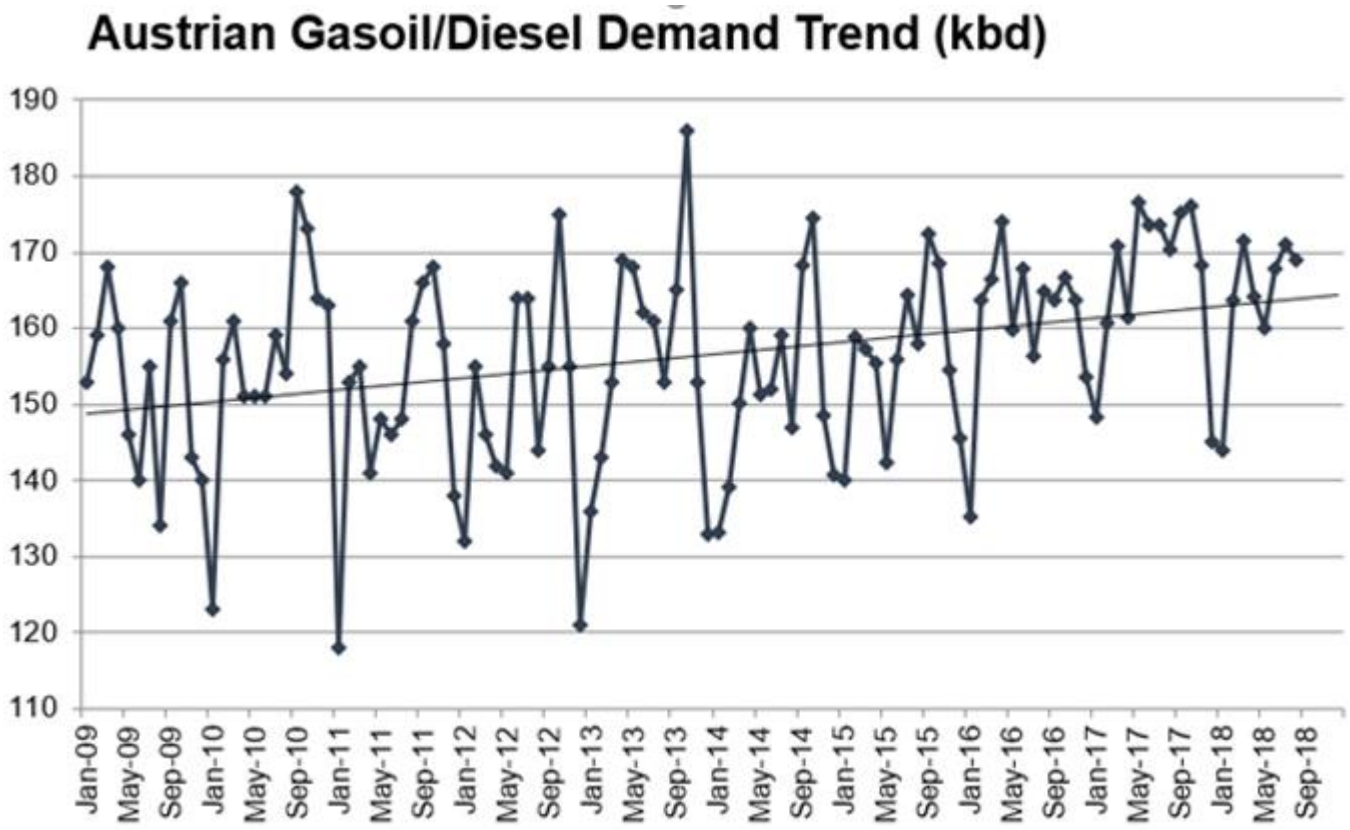


- General trend: increasing albeit of ‘Dieselgate’
- Next steps for team are to split Diesel demand from Heating Oil demand to understand why Gasoil/Diesel continues to grow

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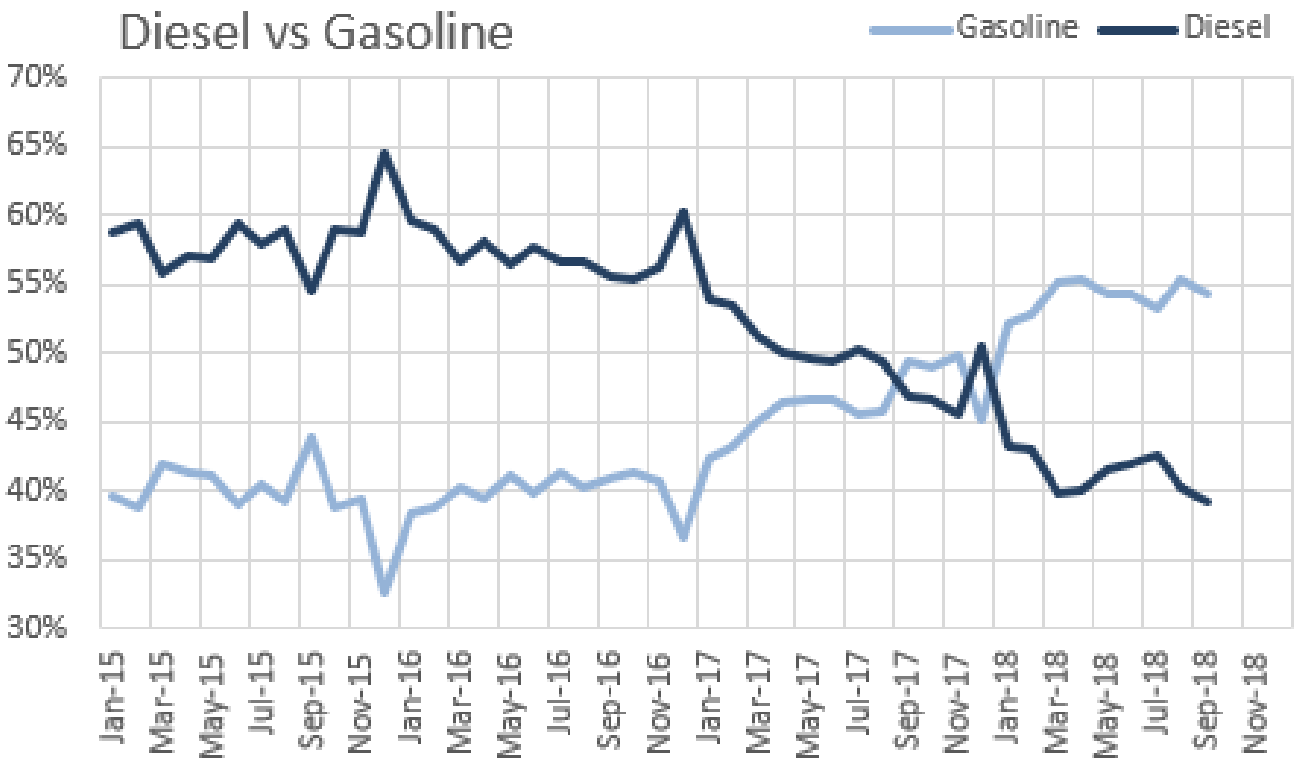


- General trend: based on car sales, we observe a declining percentage of total car sales for Diesel cars while that gets largely offset by gasoline
- This trend we cannot yet observe in the demand numbers

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