

WEC Austria General Assembly



Vienna, 28th March 2019

24th World Energy Congress

Abu Dhabi, 9-12 September 2019

www.wec24.org

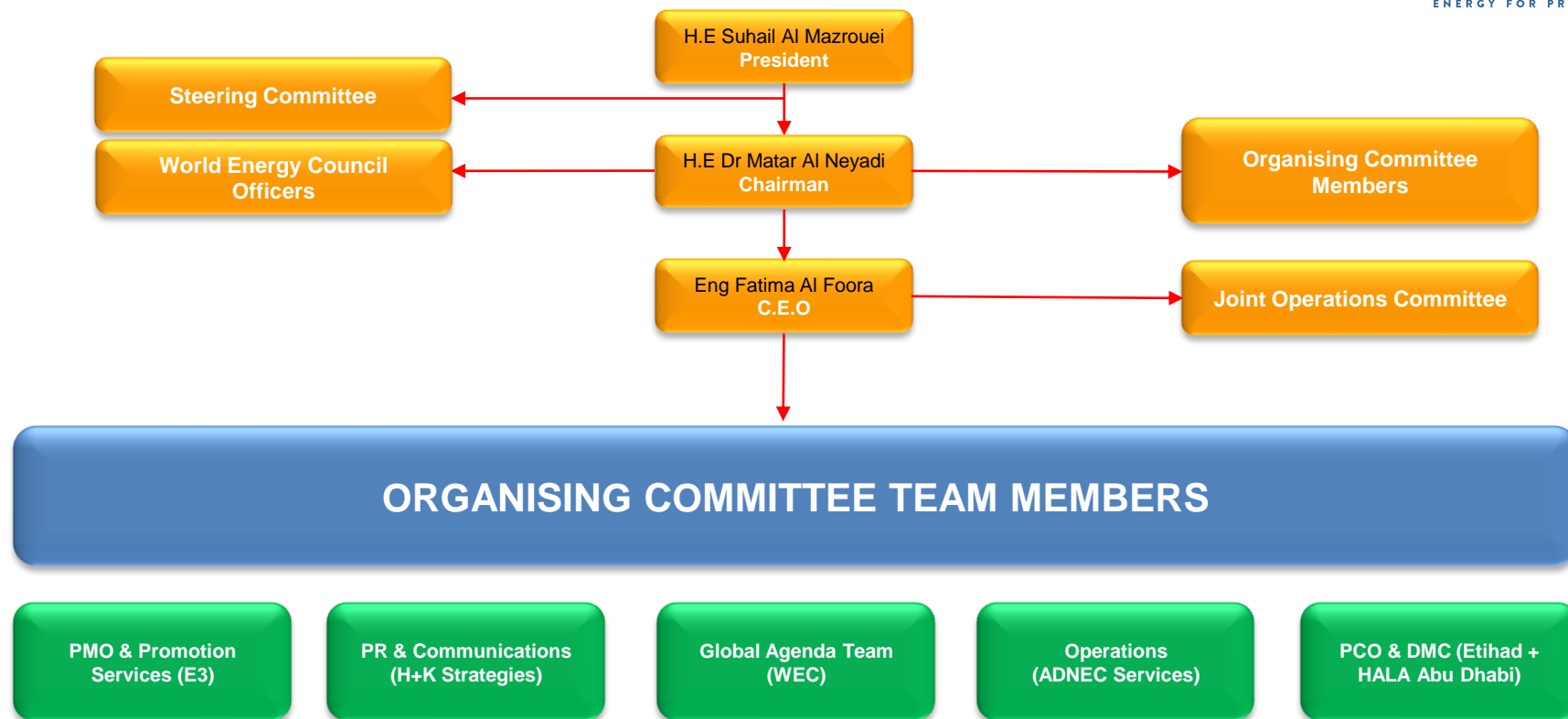
“Energy for Prosperity”





Under the patronage of
His Highness Sheikh Khalifa bin Zayed Al Nahyan

24th WEC Organising Committee Chart (UAE OC)



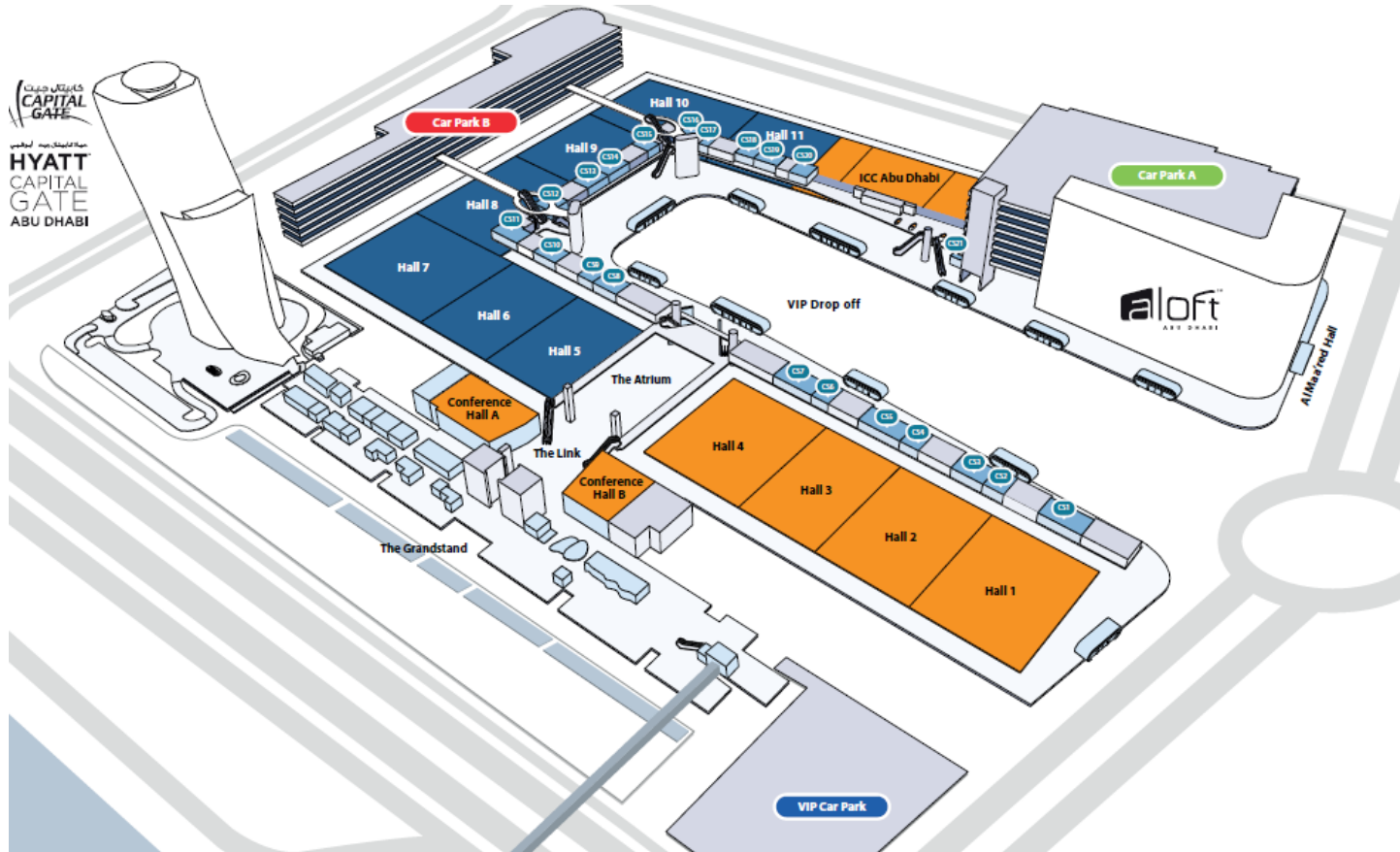
The Congress: First Time in Middle East

- The premier global forum for leaders and thinkers to debate solutions to energy issues
- It is the world's largest, longest-running and most influential energy event covering all aspects of the energy agenda
- The Congress has been staged in over 20 cities across the world since 1923.

London, 1924
Berlin, 1930
Washington, 1938
London, 1950
Vienna, 1956
Melbourne, 1962
Moscow, 1968
Bucharest, 1971
Detroit, 1974
Istanbul, 1977
Munich, 1980
New Delhi, 1983
Cannes, 1986
Montreal, 1989
Madrid, 1992
Tokyo, 1995
Houston, 1998
Buenos Aires, 2001
Sydney, 2004
Rome, 2007
Montreal, 2010
Daegu, 2013
Istanbul, 2016
Abu Dhabi, 2019



Venue Layout: ADNEC



24th Congress Timetable at a Glance:

TIME	Al Maa'red Hall	Al Maa'red Hall	ROOM 1	ROOM 2	ROOM 3	ROOM 4	ROOM 5	ROOM 6	ROOM 7	ROOM 1	ROOM 2	ROOM 3	ROOM 4	ROOM 5	ROOM 6	ROOM 7	ROOM 1	ROOM 2	ROOM 3	ROOM 4	ROOM 5	ROOM 6	ROOM 7	ROOM 1	ROOM 2	ROOM 3	ROOM 4	ROOM 5	ROOM 6	ROOM 7	TIME							
	Sat 7th Sept.	Sunday 8th Sept.	Monday 9th September							Tuesday 10th September							Wednesday 11th September							Thursday 12th September														
08.30-09.30	WEC EXECUTIVE ASSEMBLY (EA)	WEC EXECUTIVE ASSEMBLY (EA)	INAUGURAL CONGRESS CEREMONIES (provision all morning until further notice)							PLENARY							PLENARY							PLENARY							08.30-09.30							
09.30-10.30										PLENARY							PLENARY							PLENARY							09.30-10.30							
10.30-10.45										BREAK							BREAK							BREAK							10.30-10.45							
10.45-11.45																																						10.45-11.45
11.45-12.00										BREAK							BREAK							BREAK							11.45-12.00							
12.00-13.00			EXHIBITION OPENING																														12.00-13.00					
13.15-14.00			PRESIDENTIAL LUNCH (tbc) + LUNCHEON							LUNCHEON							LUNCHEON							LUNCHEON							13.15-14.00							
14.15-15.45																																	14.15-15.45					
15.45-16.00			BREAK							BREAK							BREAK							BREAK							15.45-16.00							
16.00-17.30																									CLOSING CEREMONY & HANDOVER TO 25th WEC OC (Russia)							16.00-17.30						
	EA WELCOME RECEPTION	EA CLOSING RECEPTION (tbc)								CONGRESS & IEF OFFICIAL DINNER							Youth / Future Energy Leaders Reception (tbc)																					

NB - Timings not been finalised and subject to change

Abu Dhabi Delegate Experience



UNITED ARAB EMIRATES
MINISTRY OF INTERIOR

دائرة النقل
DEPARTMENT OF TRANSPORT



UNITED ARAB EMIRATES
MINISTRY OF ENERGY & INDUSTRY

الإتحاد
ETIHAD
AIRWAYS
ABU DHABI



شرطة أبوظبي
ABU DHABI POLICE

دائرة المالية
DEPARTMENT OF FINANCE
الإدارة العامة للجمارك
GENERAL ADMINISTRATION OF CUSTOMS



مطار أبوظبي
ABU DHABI AIRPORT



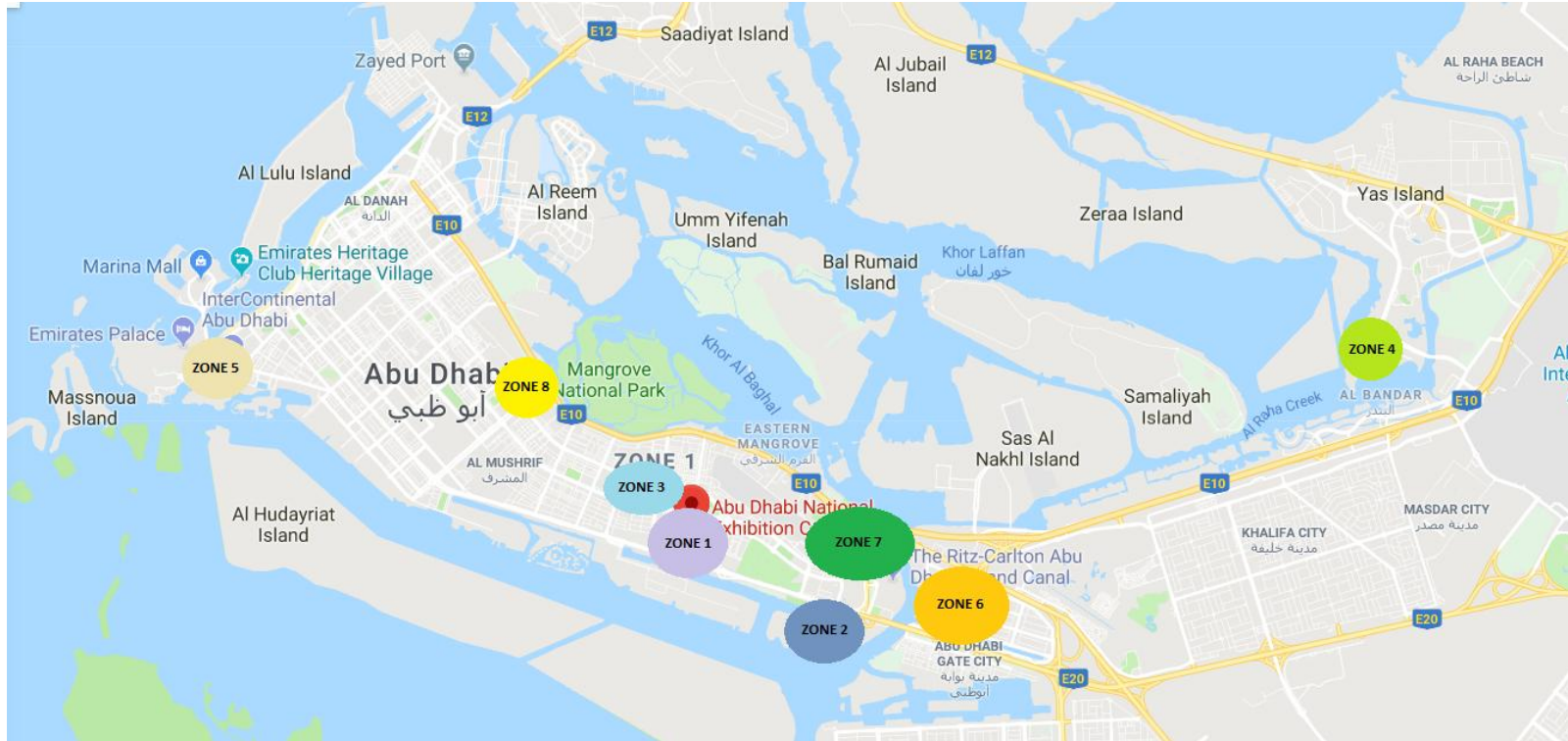
أبوظبي
Abu Dhabi
Tourism & Culture
للتسلياة والثقافة

ADNEC
مركز أبوظبي الوطني للمعارض
Abu Dhabi National Exhibition Centre



Abu Dhabi Delegate Experience

Hotels & Transport Zones



Quick Facts About UAE



2nd

**UAE is ranked
2nd Safest
country in the
world**



11th

**11th most
Competitive
country in the
world**



20th

**20th Happiest
country in the
world**



11th

**11th Easiest
country to do
business**

Quick Facts About UAE



Abu Dhabi has been ranked the safest city in the world for the second year



49% of GDP non-oil & gas sectors



2.784 Million Population in Abu Dhabi, and 20% is Locals and 80% is Expatriates



Abu Dhabi is 67,340 Sq.km and accounts for 80% percent of the total landmass of the UAE



Abu Dhabi is ranked as one of the top 5 Cities to Visit, in IPSOS Top Cities



Abu Dhabi is the Capital City of United Arab Emirates

World Class Experiences



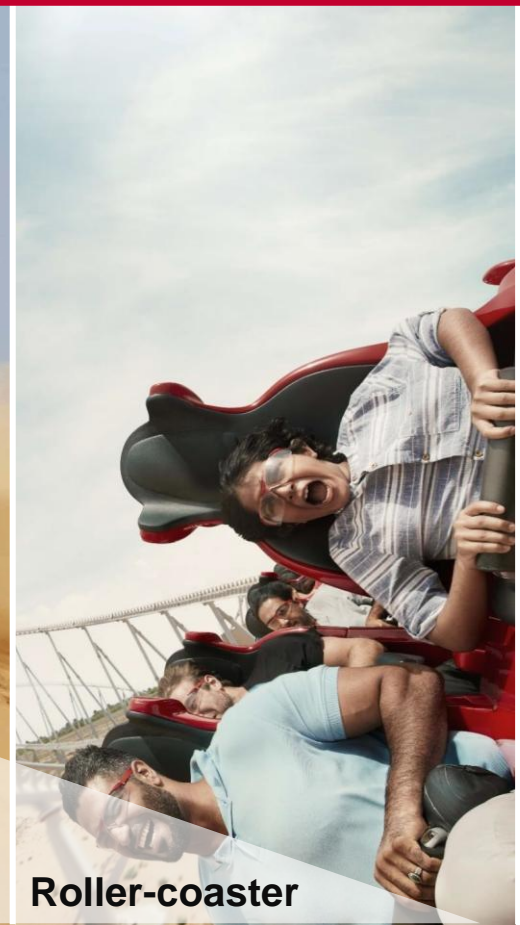
White Water Rafting



Surfing



Desert Safari



Roller-coaster

World Class Experiences



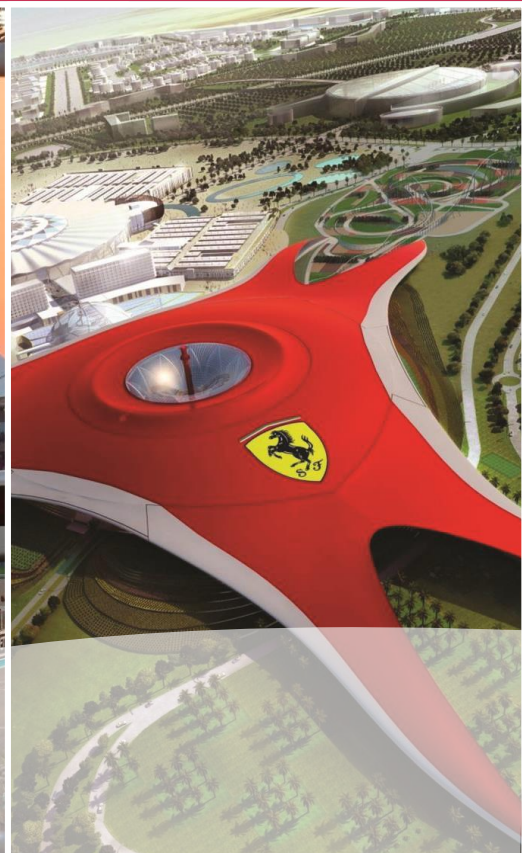
Warner Bros. Abu Dhabi



Louvre Museum



Yas Marina Circuit

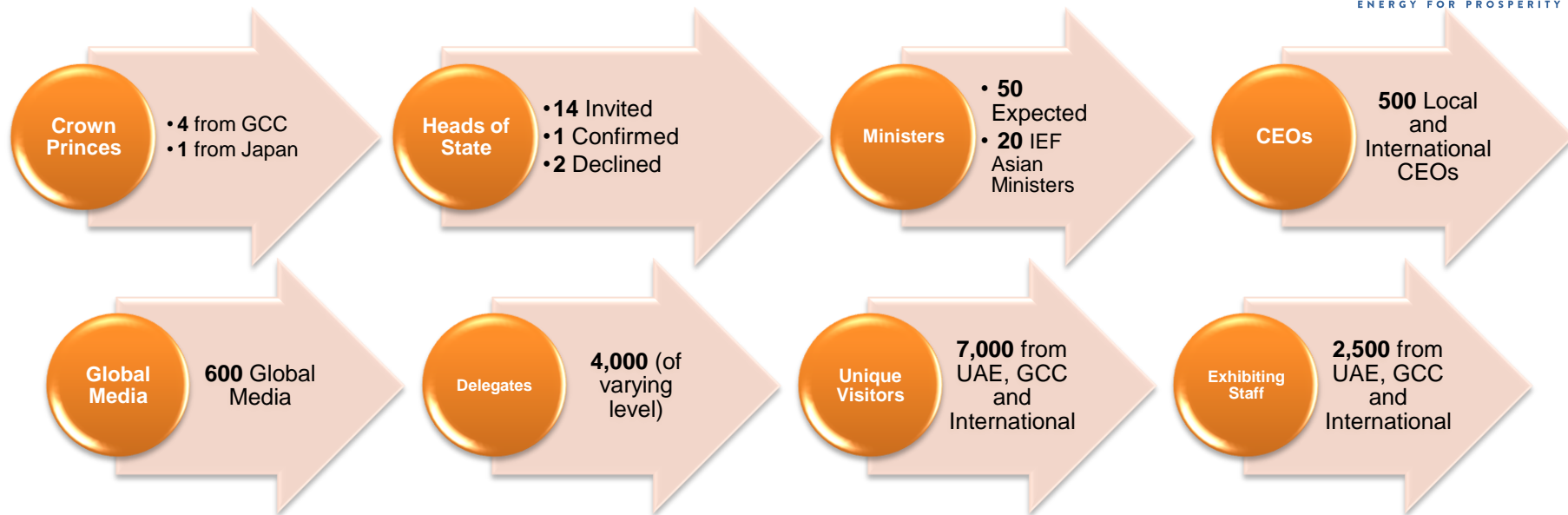


Ferrari World Abu Dhabi

About The 24th WEC Attendees



Congress Attendee Breakdown



- **Crown Princes:**
 - invited: Saudi Arabia; Kuwait; Bahrain; Oman; Japan
- **Heads of State:**
 - Invited: Russia; Spain; South Africa; Senegal; France; Angola; Germany; Nigeria; Korea; Jordan; Morocco; Egypt; Mozambique; Belgium
 - Confirmed: Senegal
 - Declined: Germany; Belgium
 - Colombia and Estonia invitations under consideration (requested by WEC MC's)

Ministerial Delegations

Over 50 Minister's delegation

- Algeria
- Angola
- Bahrain (x2)
- Brazil
- Burkina Faso
- Burundi
- Equatorial Guinea
- Jordan
- Kosovo
- Namibia
- Oman
- Paraguay
- Russia
- Saudi Arabia
- Thailand
- UAE (x2)
- USA (Deputy)
- Yemen
- Zimbabwe

21 confirmed already

Plus!

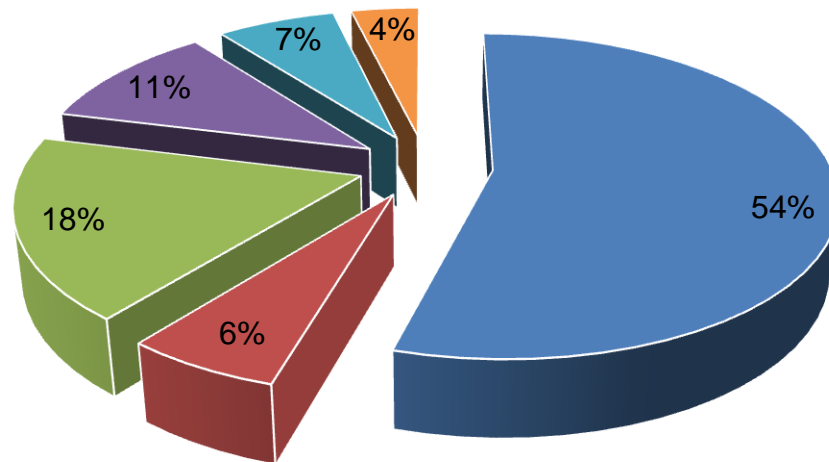
8th IEF Asian Ministerial Energy Roundtable featuring up to 40 Asian ministerial delegations



Delegate Profile:

- Government Officials & Policy Makers
- Senior Energy Executives
- Association Members
- Academia
- Young Professionals & Students
- Journalist & Broadcasters

Regional Breakdown



■ Middle East ■ Africa ■ Europe
■ Asia ■ North America ■ South American

HOST SPONSORS



دائرة الطاقة
DEPARTMENT OF ENERGY

هيئة كهرباء ومياه دبي
Dubai Electricity & Water Authority



MUBADALA

مؤسسة الإمارات للطاقة النووية
Emirates Nuclear Energy Corporation



CO-HOST SPONSORS



الهيئة الاتحادية للكهرباء والماء
Federal Electricity & Water Authority



Other Key Financial Supporters

PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



SUPPORTED BY



UNITED ARAB EMIRATES
MINISTRY OF ENERGY & INDUSTRY



هيئة الإمارات للمواصفات والمقاييس
Emirates Authority For Standardization & Metrology



Under Negotiations

CO-HOST / REGIONAL CO-HOST



ارامكو السعودية
Saudi Aramco



PLATINUM SPONSORS



GOLD SPONSORS



ExxonMobil

SILVER SPONSORS



هيئة التأمين
Insurance Authority



OFFICIAL PARTNERS



Other Key Exhibitors

WEC MC's – National Pavilions

- **Algeria:** 180 Sqm.
- **Bahrain:** 120 Sqm.
- **China:** 1000 Sqm.
- **Egypt:** 160 Sqm.
- **Finland:** 70 Sqm.
- **French Nuclear Pav:** 80 Sqm.
- **Germany:** 100 Sqm.
- **India:** 242 Sqm.
- **Japan:** 60 Sqm.
- **Korea:** 364 Sqm.
- **Morocco:** 200 Sqm.
- **Oman:** 300 Sqm.
- **Pakistan:** 60 Sqm.
- **Russia:** 200 Sqm.
- **Saudi Arabia:** 1400 Sqm.
- **South Africa:** 200 Sqm.

Other Direct Exhibitors (sample list)

- | | |
|--------------------|----------------------|
| • AD C.C.I. | • GCC I.A. |
| • AD D.E.D. | • HANERGY |
| • AD FUND FOR DVPT | • GAZPROM |
| • AD E.A. | • INPEX |
| • ADIB | • KUWAIT A.P.P. |
| • AD SEWERAGE | • MARAFIQ |
| • ALFANAR | • MEGGER |
| • ALVUS ESG | • OAPEC |
| • AMEA POWER | • OMV |
| • BEE'AH | • ROCKWELL |
| • C.C.C. | • ROSATOM |
| • D.O.T. | • SCHNEIDER ELECTRIC |
| • EXPO 2020 | • TADWEER |
| • FNRC FUJAIRAH | • YOKOGAWA |

Delegate Promotion Focus

	EARLY BIRD	EARLY BIRD EXTENDED	LATE
	Until 28th February 2019	1 March – 30 June 2019	1 July – 12 September 2019
WEC Member Country	1,800	2,000	2,000
Delegate	2,250	2,500	2,750
Sponsors & Exhibitors	2,000	2,000	2,000
Young Energy Professionals	2,000	2,000	2,000
Accompanying Partner	800	800	800
Students	350	350	350
Speakers	Free	Free	Free
Developing Countries Programme	Free	Free	Free
FELs 100 Programme	Free	Free	Free
Media	Free	Free	Free
Exhibiting Staff	Free	Free	Free
Visitors	Free	Free	Free

Highly competitive pricing structure

User friendly and flexible online registration

Global Marketing & Media Campaign

Congress Programme

Media Engagement



- 80 TV spots
- Digital campaign (570,000 impressions)



Official Daily Newsletters



Marketing Campaign: Next Phase

- Press conference with UAE Energy & Industry Minister
- Further announcements of new stakeholders
- Greater emphasis on programme and speakers all on marketing channels
- Paid Social Media Campaign across all platforms
   
- Consolidate media partnerships programme
- Roadshows and telemarketing



Congress Programme



“Energy For Prosperity”

Value Proposition:

“The global leadership forum that defines the strategy for a collaborative, sustainable and innovative energy future, that enables societal, commercial and community prosperity.”

Congress Programme



Public Programme: Key Sub-Themes

**1 GLOBAL SCENARIOS AND
REGIONAL PERSPECTIVES**

**2 TRANSFORMATIVE
INNOVATION**

**3 MARKETS, BUSINESS
MODELS AND CONSUMER
DYNAMICS**

**4 TRILEMMA AND
SUSTAINABLE
DEVELOPMENT**

**5 EFFICIENCY AND DYNAMIC
RESILIENCE**

6 GOVERNANCE FRONTIERS

**7 SECTOR COUPLING:
MOBILITY, STORAGE AND
ENERGY-WATER-FOOD
NEXUS**

**8 MANAGEMENT FOR THE
FUTURE**

9 FINANCE AND INVESTMENT

Main Programme: Focus by day

Day	Day Theme	Proposed Daily Theme Title
Monday	VISION	New Visions of Energy for Prosperity
Tuesday	BUSINESS	Business-as-(un)usual: The Opportunity of Change
Wednesday	POLICY	Inclusive prosperity: New Policy Imperatives
Thursday	INNOVATION	Innovation: The Pathway to Prosperity

Main Programme: 70 sessions

60 sessions under completion Including:

- 1.The promise of productivity: Constellations of disruption
- 2.Understanding the needs of tomorrow, directing the innovations of today

- 3.Digitalisation and Future energy systems
- 4. Start up Energy Transition: Delivering change
- 5. People power and new consumer logics

- 6.Global renewables update: The challenges of scaling up
- 7. Global dynamics of natural gas and LNG markets
- 8.From kit to bit and chit - the energy future in value-adding services?
- 9.Disruptive business models: reinventing energy systems
- 10.The future of nuclear
- 11.Agile giants: incumbents as entrepreneurs?

- 12.Navigating the Trilemma in successful energy transition
- 13.Energy access: from lightbulbs to livelihoods

- 14.Dynamic resilience – preparing for extreme weather, water and cyber risk
- 15.Cyber security: Three clicks from collapse?

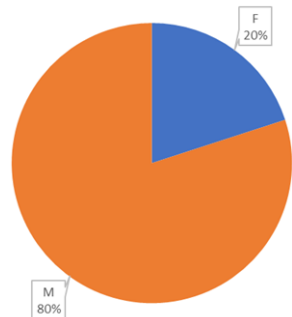
- 16. Rethinking climate change: better metrics, better outcomes
- 17. Reforming global energy governance for collective outcomes

- 18. Sector coupling for zero emissions - power grids and/or 'clean' molecules strategies?
- 19. Energy storage: Trends and drivers

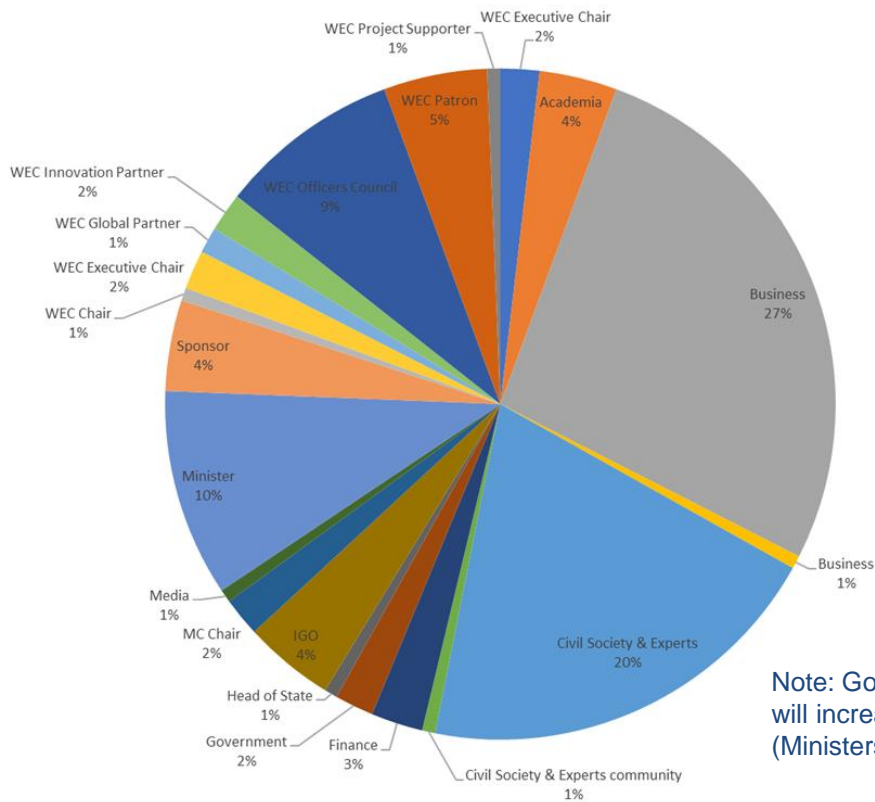
- 20. To invest or to divest: new realities and responsibilities
- 21.Big Energy Challenges: overcoming inertia in investment and ambition

For more information please visit www.wec24.org

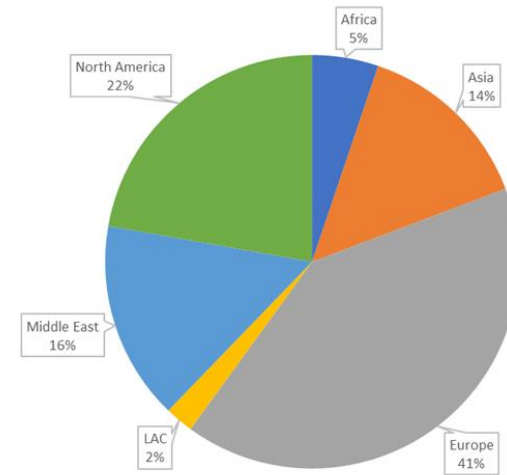
Speaker Status Dashboard – Gender, Community, Region



Action: include young energy leaders in gender diversity mix



Note: Government speakers will increase rapidly (Ministers)



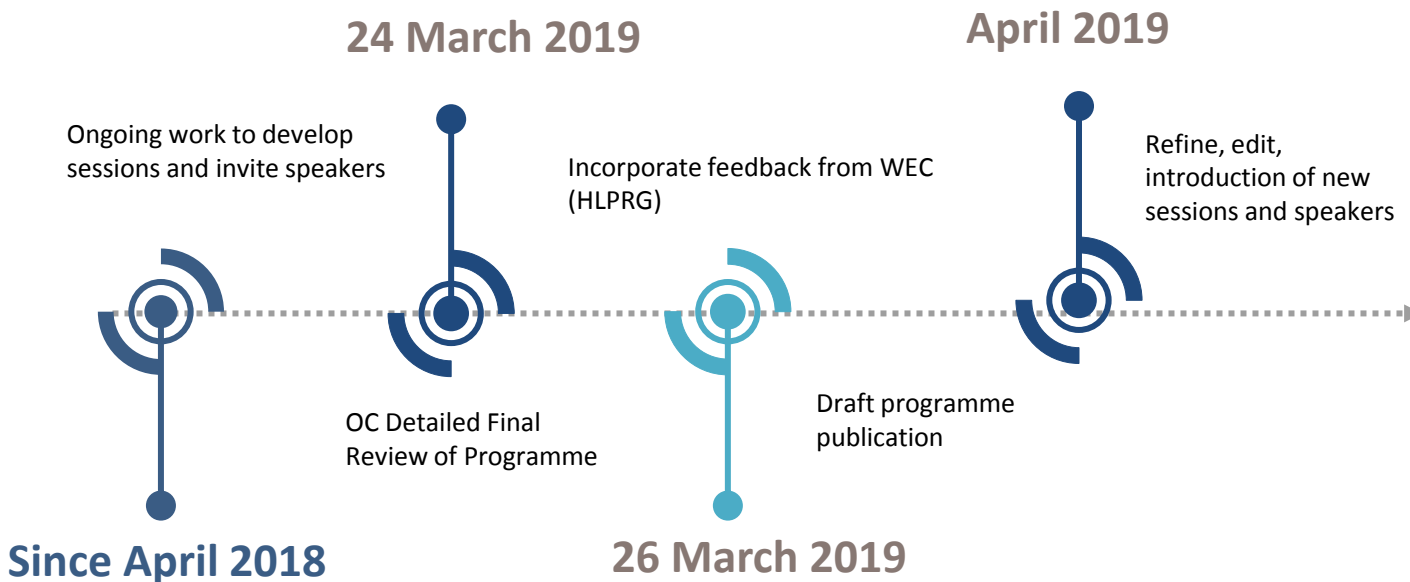
Action: More Speakers from Africa and South America

Programme Release: Registration Impact

60 Sessions agreed: 85% completion - target 70

188 speakers confirmed: 75% completion - target 250

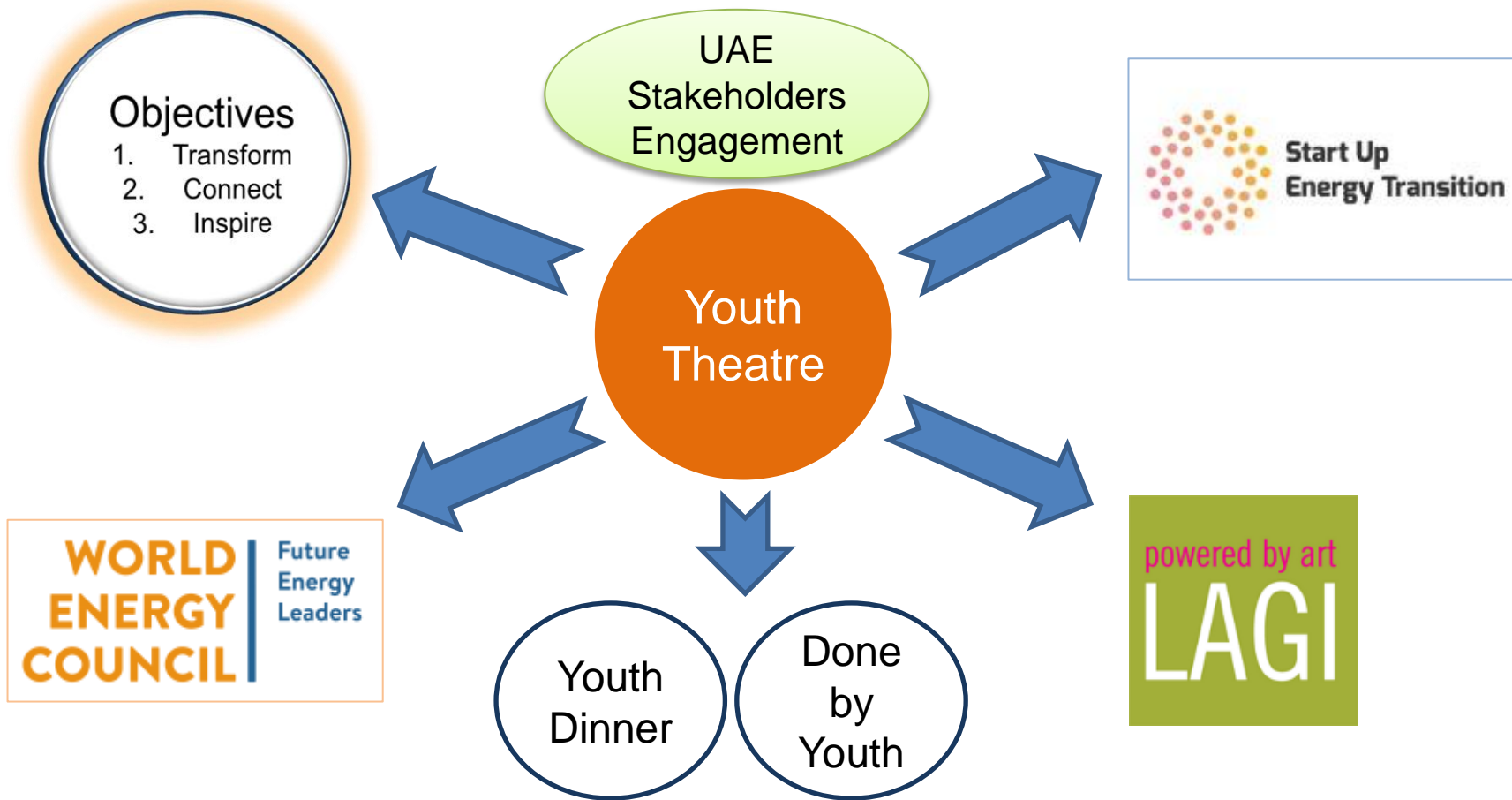
21 Ministers confirmed: 40% completion - target 50



Side Events Programme

 ايبكورب APICORP	 Start Up Energy Transition	 ORGANISATION INTERNATIONALE DE la francophonie	 IEF INTERNATIONAL ENERGY FORUM	 powered by art LAGI
 Atlantic Council	 هيئة الربط الكهربائي لدول مجلس التعاون دول الخليج العربية GCC Interconnection Authority	 IHS Markit™		 WORLD ECONOMIC FORUM
 edf	 CIPR CHARTERED INSTITUTE OF PUBLIC RELATIONS	 WORLD NUCLEAR ASSOCIATION	WORLD ENERGY COUNCIL World Energy Leaders' Summit	 LEWAS Leadership Excellence for Women Awards & Symposium

Youth Programme: Harnessing Youth Energy



MC Benefits Include

- Five Complimentary delegate passes
- Unique registration code for members with special discount (\$ 2000)
- Free equipped stand at the exhibition
- 15% discount on Etihad flights

Ministerial Invitational Process

- Federal Minister for Sustainability and Tourism (6th Nov. 2018)
- Federal Minister for Transport, Innovation and Technology (11th March 2019)
- Federal Minister of Science, Research and Economy (23rd Oct. 2018)

Motivate Country Pavilion

- Chamber of Commerce
- Austrian Foreign Trade Centre Abu Dhabi / Embassy
- WEC Austria members and OMV support

WE LOOK FORWARD TO WELCOMING
THE AUSTRIAN ENERGY LEADERS TO
ABU DHABI



Thank you