

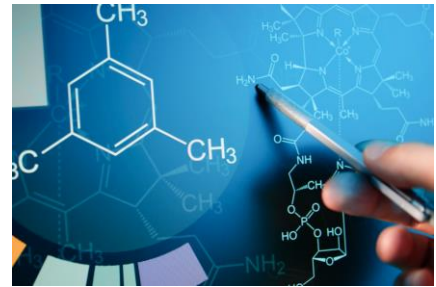
Year's End Message from Secretary General & CEO, World Energy Council



It has been a year of significant changes - the energy sector and the World Energy Council are entering a new era! It is important we take a moment to reflect on the key highlights of 2019, which included a successful Congress, a regular series of insightful publications, active engagement of partners and members in nearly 90 countries and a further improvement in our unique energy transition leadership toolkit. [Read more](#)

Hydrogen Global Charter is launched

The World Energy Council launched the Hydrogen Global Charter on the 20th of November 2019. The initiative aims to be a platform to recognize the momentum of hydrogen as a complement to electrification as well as the long-term storage option for renewable. This industry-leading initiative counted two signatories on the very first day - Snam and SWEN - which have attached their pre-existing investments to Hydrogen Global, collectively announcing nearly 1 billion euros invested in hydrogen. Later the same month the First gas joined as a signatory. Firstgas is the first New Zealand company to commit to the Charter. [Read more](#)



Hydrogen Innovation Forum in London



On the 19th and 20th of November, the World Energy Council organised the Hydrogen Innovation Forum, kindly hosted by ENA in London and moderated by the Council's Secretary General and CEO, Dr Angela Wilkinson. The Innovation Forum convened hydrogen experts from across the globe to identify viable business cases for clean hydrogen. In the course of the two-day workshop, clean hydrogen was repeatedly referred to as renewables' flexible friend. [Read more](#)

Berlin Energy Day 2019 points the way to a climate-neutral future

On November 7th, the World Energy Council Germany along with its international experts, explored the question of how Europe and the world can shape a defossilised energy system. Is Power-to-X a key technological driver of this transformation? Is the hydrogen economy a national or international solution? Do we need new solutions beyond CO2 pricing and negative emissions to counter climate change? Approximately 200 participants contributed their assessments using real-time surveys. [Read more](#)



The Colombian National Member Committee held an international E-mobility event



Electric Mobility is a reality in Colombia, on November 6th and 7th, World Energy Council Colombia held the III Encuentro Internacional de Movilidad Eléctrica with an attendance of 1150 people, the presence of three ministers and one deputy minister. The policy of 3D-decarbonization, digitization and decentralization - is taking hold worldwide, and Colombia is working to follow this trend. Electric Mobility plays a key role in this policy by increasing the electrification of cities, considering that an electric vehicle can require the same amount of power as 1 to 3 homes. [Read more](#)

The Australian government joins the Hydrogen Global community

The World Energy Council is delighted to include Australia’s efforts in the Hydrogen Global platform to enable the production of clean hydrogen and hydrogen based fuels. Australia will become a world leader in hydrogen production and exports thanks to a new fund set up by the Australian Government. [Read more](#)



The Conseil Français de l’Énergie held a seminar in Paris



On 29 November, The Conseil Français de l’Énergie held a seminar in Paris reflecting the key messages from the 24th World Energy Congress. The seminar was opened by the Council’s new Chair, Jean-Marie Dauger, who shared his impressions of the event and the energy sector players in attendance. [Read more](#)

The Congress reflections seminar in Tokyo by the Japanese MC

The Japan Energy Association (JEA), the World Energy Council’s Japanese member committee, presented the highlights of the 24th World Energy Congress to its members at a special gathering in Tokyo in October 2019. Seven speakers presented the Congress updates as well as the latest industry trends to around 70 delegates from Japan’s energy sector. [Read more](#)



Spread the word in your country

The Start Up Energy Transition (SET) Award is a global competition that identifies the most promising start-ups worldwide working on ideas affecting global energy transition and climate change. The SET Award is accepting applications in 5 categories until **15 January 2020!** If you are a start up, apply for your chance to pitch in Berlin at the SET Tech Festival on 24 March, 2020, winners will be featured as a top global start-up with the World Energy Council, win prize money, and more! Previous applicants are highly encouraged to apply again and have their shot at making the annual SET 100 list, which is distributed to SET investors, partners and international public institutions. Apply now:

<https://bit.ly/2mNTPnZ>

Promote innovation and the SET 2020 Award in your country!

Following the success of the SET-100 awards, the Colombian Committee of the World Energy Council has decided to partner with CESA (Colegio de Estudios Superiores de Administración), a university in Bogota, and with iNNpulsA, the government agency promoting innovation and entrepreneurship, to engage with the start-ups in the country. This partnership is the first one of its kind in Latin America and its aim is to help start-ups filling in their applications for the awards but also to promote the energy transition. The Colombian Member Committee has also created a new membership category for start-ups. For a small subscription fees, Colombian start-ups will become members of the Member Committee and will have the opportunity, among others, to pitch at every monthly board meeting of the Member Committee. They also had the chance to pitch their ideas at the E-mobility event that was organised in Bogota a few weeks ago. The example of the Colombia Member Committee shows how important start-ups are when it comes to the energy transition. They hope to broaden the initiative to the entire Latin America region.

Africa Energy Indaba
Cape Town, South Africa
3 – 4 March, 2020

[Read more](#)

Start Up Energy Transition
Award and Tech Festival
Berlin, Germany
24 March, 2020

[Read more](#)

World Energy Inside is the exclusive news briefing for the Council's global network.

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